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The Wayside Gardens Co.  
Growers of Hardy Plants  
Shrubs, Bulbs and Seeds  
Mentor, Ohio

JAN 23 1930  
U.S. Department of Agriculture

E. H. Schultz, Pres.  
J. J. Grullemans, Sec.-Treas.

Introducing  
PHLOX MISS VERBOOM

Gentlemen:

The excellent strong growth and clean foliage always free from red spider, early flowering habit, have made Phlox Miss Lingard one of the best white Phlox in existence today.

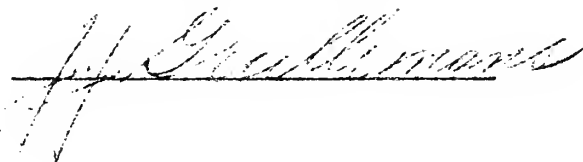
It has been impossible to get a Suffruticosa variety (to which group Miss Lingard belongs) in a shade similar to such kinds as Rynstroom, Beacon or Elizabeth Campbell. Last year, however, we did locate in Europe a very fine sort called Miss Verboom, the color of which is rose-pink with lilac shading. It has the same sterling qualities of Miss Lingard, is a strong grower, has clean, shiny foliage, and is continually in bloom from early June until late October.

We want to introduce this variety quickly and as economically as possible and are therefore offering young plants from two inch pots for May delivery at:

PHLOX MISS VERBOOM  
\$1.75 per 12 or \$12.00 per 100 (25 at 100 rate)

Write at the bottom of this letter how many we may reserve for you and return at once. Plants are offered for as long as unsold.

Very truly yours,  
THE WAYSIDE GARDENS COMPANY



JJG:MC  
January  
First  
1930

